

Form PTO-1449 (REV. 8-83)		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE								ATTY. DOCKET NO.	SERIAL NO.			
										T721-17	09/748, 943			
										APPLICANT				
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										PILING DATE	GROUP	RECEIVED		
										27 DEC 2000	2711	JUN 19 2001		
		(Use several sheets if necessary)								Technology Center 2600				
<b>U.S. PATENT DOCUMENTS</b>														
EXAMINER INITIAL		DOCUMENT NUMBER							DATE	NAME		CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
KB	AA	5	5	3	4	9	1	1	07/96	Levitin	348	1		
KB	AB	5	7	2	4	0	9	1	03/98	Freeman et al.	348	13		
KB	AC	5	8	0	1	7	5	3	09/98	Eyer et al.	348	13		
KB	AD	5	8	4	8	3	5	2	12/98	Dougherty et al.	455	5.1		
KB	AE	5	9	6	9	7	1	5	10/99	Dougherty et al.	348	327		
KB	AF	5	9	7	8	3	8	1	11/99	Perlman et al.	370	432		
KB	AG	6	0	2	6	3	6	9	02/00	Capek	705	14		
<b>ALFOREIGN PATENT DOCUMENTS</b>														
		DOCUMENT NUMBER							DATE	COUNTRY		CLASS	SUBCLASS	TRANSLATION
KB	BA	9	8	5	6	1	2	8	12/98	WO	✓	✓	YES      NO	
<b>OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)</b>														
EXAMINER										DATE CONSIDERED				
<i>B. Kumjian</i>										10/03/02				
EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.														

# Electronic Information Disclosure Statement

## Delivering Targeted Advertisements to the Set-Top Box



Application:



09/748943

Confirmation: 6477

Applicant(s): Gregory Flickinger

Docket Number: T721-17

Group Art Unit: 2711

Examiner: Unknown

search string: ( 5621728 or 5650994 or 6002394 or 6253238 or 6263501 ).pn.

■ *That each item of information contained in the information disclosure statement was cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement.*

### US Patent Documents

Note: Applicant is not required to submit a paper copy of cited US Patent Documents

init	Citation No.	Patent Number	Date	Bar Code	Patentee	Class	Subclass
KB	P01	5621728	1997-04-15		Lightfoot et al.	370	60.1
KB	P02	5650994	1997-07-22		Daley	370	259
KB	P03	6002394	1999-12-14		Schein et al.	345	327
KB	P04	6253238	2001-06-26		Lauder et al.	709	217

P05	6263501	2001-07-17	Schein et al.	725	39
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## Signature

Examiner Name	Date
	10/03/22